

## **REMARKS**

Initially, the applicants would like to thank the examiner for the courtesies extended to the undersigned during the interview of 23 July 2009. In the interview, the undersigned and the examiner discussed the amendment and arguments of the previous submission of 10 July 2009. The examiner raised possible issues with the claims with regards to 35 U.S.C. 101 and 112. The previous submission and the present submission reflect the substance of the interview.

Claim 6 has been amended to clarify that the program is embodied in a computer-readable medium. Claim 7 has been amended to clarify that the recording medium is loaded in the computer.

The applicants have amended independent claims 1, 6 and 7 to further recite that the application management table includes a run attribute of each of the applications for determining a run condition after a title switch from one of the plurality of titles to another of the plurality of titles. According to the novel embodiments recited in claims 1, 6 and 7, playback of the playlist is started independently from execution of the application when selecting a title. Also, execution of the application starts in accordance with the run attributes in the application management table. As shown in, for example, Figs. 13A-13B, the application management table includes run attributes of the applications such as "AUTORUN", "PERSISTENT" or "SUSPEND."

Claim 1-2 and 6-7 were rejected under 35 U.S.C. 102(e) as being anticipated by U.S. Patent Publication No. 2003/0161615 to Tsumagari *et al.* (hereafter: "Tsumagari"). Although Tsumagari describes ENAV contents; Tsumagari does not describe an application management title giving an instruction to activate the ENAV contents. Rather, Tsumagari describes, as shown

in Figs. 10, 19 and 20, playback of the ENAV contents 30 starting after playback of the DVD-Video title.

Therefore, because Tsumagari fails to disclose an application management table which includes a run attribute of each of the applications for determining a run condition after a title switch from one of the plurality of titles to another of the plurality of titles, the rejection of claims 1-2 and 6-7, as amended, should be withdrawn.

Claims 9-10 depend from claims 6-7. Therefore, claims 9-10 should also be in condition for allowance.

In view of the foregoing, the applicants submit that this application is in condition for allowance. A timely notice to that effect is respectfully requested. If questions relating to patentability remain, the examiner is invited to contact the undersigned by telephone.

Respectfully submitted,

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